

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

919

7/16

No. 491/EC/LET/FUNC/SVEEP-I/NVD/2024

Dated: 2nd January, 2025

To

Chief Secretaries of
All States/ UTs

E- 2156513

9/1/25

Subject: National Voters' Day (25th January) 2025 – regarding.

Sir/ Madam,

As you are aware, National Voter's Day (NVD) is celebrated across the country on 25th January every year, and we are approaching the 15th National Voters' Day on 25th January, 2025. The theme of NVD celebrations for this year is "Nothing like voting, I vote for sure" "वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम".

2. In keeping with the practice, it is requested that schools and educational institutions in your State/ UT be directed to conduct activities such as debates, discussions, and competitions (including quiz, drawing, skit, song, painting, essay, etc.) as part of the National Voters' Day (NVD) celebrations on the above mentioned theme. The said events may be organised as per appropriate guidelines/ protocols in place. Additionally, educational institutions must be encouraged to administer the voters' pledge on 25th January, 2025. The Copy of the pledge is enclosed herewith.

3. I would also like to request you to direct that all staff and officers in State Government Department/ PSUs and officers in your State/ UT to take the NVD pledge at around 11:00 AM or at any suitable time during the day, on 25th January, 2025. Respective Chief Electoral Officer of the State/UT may be contacted for clarification, if any.

4. The logo for 'National Voters' Day 2025,' which reinforces the importance of voting, may also be suitably utilised on official stationery, merchandise, websites etc. The photographs of all these events/ activities may be uploaded using hashtag #NVD2025, on their respective social media handles or website, wherever possible.

Yours faithfully,

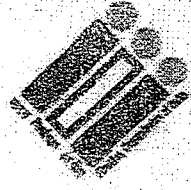
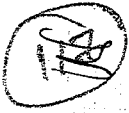

(SANTOSH KUMAR)
SECRETARY

Copy to: The Chief Electoral Officers of all States/ UTs.

Encl: NVD pledge (Hindi/ English), NVD Logo (Hindi/ English).

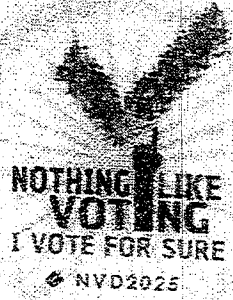
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National Voters Day

Logo



Voters' Pledge

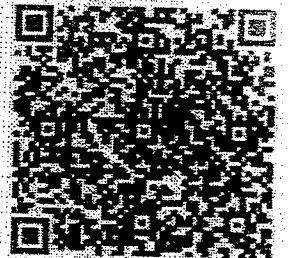
"We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement".

मतदाताओं द्वारा ली जाने वाली शपथ

"हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे"।

Link for Open Files of NVD logo and Pledge (Hindi/English)

<https://drive.google.com/drive/folders/1beud9Yx3GyHuDLt5QRXJjkOSnnY8eEh4?usp=sharing>



R/m/2